

Campaign Terms & Conditions (T&C)

Offer: Get complimentary Ramayana Movie tickets on the successful disbursal of a Gold Loan.

1. Campaign Period & Validity

- The campaign is valid from **October 9, 2026, to November 8, 2026** (both dates inclusive).
- Disbursals processed outside this window will not be eligible for the offer.

2. Eligibility Criteria

- This offer is applicable only to customers who successfully apply for and avail a **Gold Loan** from HDB Financial Services Ltd during the Campaign Period.
- The offer is valid for **new customers / existing customers / both** across all participating branches and online channels.

3. Reward Details

- Eligible customers will receive complimentary movie tickets vouchers for the movie *Ramayana*.
- Movie vouchers/codes will be sent to the customer's registered mobile number and/or email address within **10 working days** after the successful loan disbursal.
- Tickets are subject to availability and must be redeemed as per the instructions provided on the voucher through our ticketing partner (www.buyerr.in).

4. General Terms

- This offer cannot be clubbed with any other promotional offer, discount, or special interest-rate campaign unless explicitly specified by HDB Financial Services Ltd.
- The movie tickets are non-transferable, non-negotiable, and cannot be exchanged for cash or any other alternate reward.
- HDB Financial Services reserves the right to modify, amend, extend, or prematurely withdraw the campaign/offer at any time without prior notice and without any liability.