HDB Financial Services Limited
HDB House, Tukaram Sandam Marg,
A – Subhash Road, Navpada, Vile Parle East,
Mumbai -400 057, Maharashtra
Web: www.hdbfs.com
CIN: U65993GJ2007PLC051028
Email: customer.support@hdbfs.com

List of Digital Lending Partners

Active Partners / Unsecured Loan

Sr. No.	Partner Name	Name of Digital Lending Application (DLA)	List of activities carried out through the DLA
1	Social Worth Technologies Limited	Fibe	• Advertising & Marketing • Loan Origination & Customer Acquisition • Initial background checking, pre-assessment and fraud assessment • Assistance in KYC process • Collection & Recoveries • Customer Support
2	Wortgage Technologies Private Limited	WeRize	• Advertising & Marketing • Loan Origination & Customer Acquisition • Initial background checking, pre-assessment and fraud assessment • Assistance in KYC process • Collection & Recoveries • Customer Support
3	BValue Services Pvt Lmt	Buddy loan	• Advertising and Marketing • Loan Origination and Customer Acquisition • Initial Backgrund checks and Pre assessments
4	Mobikwik Distribution Services Private Limited	Mobikwik	• Advertising & Marketing • Loan Origination & Customer Acquisition • Initial background checking, pre-assessment and fraud assessment • Assistance in KYC process • Collection & Recoveries • Customer Support
5	Flipkart Advanz Private Limited	Flipkart	• Advertising & Marketing • Loan Origination and Customer Acquisition
6	Paisabazaar Marketing and Consulting Private Limited	Paisabazaar	• Advertising & Marketing • Loan Origination and Customer Acquisition

Inactive Partners

Sr. No.	Partner Name	Name of Digital Lending Application (DLA)	List of activities carried out through the DLA
1	Finnable Technologies Private Limited	Finnable	• Collection & Recoveries • Customer Support
2	Upwards Fintech Services Private Limited	Upwards	• Collection & Recoveries • Customer Support
3	Shuhari Tech Ventures Private Limited	Nira	• Collection & Recoveries • Customer Support
4	Datasigns Technologies Private Limited	MyShubhLife	• Collection & Recoveries • Customer Support
5	LoanTap Credit Products Private Limited	LoanTap	• Collection & Recoveries • Customer Support