

HDB/SLC/2016/303

July 1, 2016

The Sr. General Manager Listing Compliances, BSE Limited, 24th Floor, P. J. Towers, Dalal Street, Mumbai – 400 001

K.A.: Mr. Vinod Koyande / Ms. Netra Sahani

Sub.: Intimation to the Stock Exchange pursuant to Cl. 50 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

HDB Financial Services Limited Process House, 2nd Floor, Kamala Mills Compound, Senapati Bapat Marg,

Lower Parel, Mumbai - 400013.

CIN: U65993GJ2007PLC051028

Email ID: compliance@hdbfs.com

Tel: 022 - 39586300 Fax: 022 - 39586666 Web: www.hdbfs.com

Dear Sir / Madam,

In pursuance to Cl. 50 of SEBI Listing Regulations (LODR), we hereby intimate you that, the Company has secured an approval from its Board of Directors to borrow funds by issue of secured redeemable non-convertible debentures on private placement basis, in one or more tranches, upto Rs.5000 crores ("Issue") at their meeting held on July 15, 2015. And that, the BSE has provided an in-principle approval for this Issue vide. its letter dated June 13, 2016.

The Company now intends to raise its Fourteenth tranche of Rs.100 crores, in aggregate on private placement. The securities under this Tranche would be allotted by the consent of the Debenture Allotment Committee on July 8, 2016. Kindly take the same on record.

For HOB Financial Services Limited

Managing Director