

JULY
2025

Outreach

Dear Valued Customers,

It is with immense pride and gratitude that I share a monumental milestone in HDB Financial Services' journey: our successful listing on the stock market on July 2, 2025. This milestone is a testament to the trust you have placed in us and the dedication of our entire team.

For the past 18 years, HDB Financial Services has been committed to empowering your aspirations by providing accessible and reliable financial solutions. Becoming a publicly listed company reinforces our commitment to transparency, good governance, and sustained growth. It provides us with further strength to enhance our services, innovate our offerings, and reach even more individuals and businesses across India.

We are more resolute than ever to continue serving you with the same passion and excellence that have defined us. Thank you for being an integral part of our success story. We look forward to a future of shared growth and prosperity.

Mr. G Ramesh
MD & CEO, HDBFS

Glimpses from the Listing Day



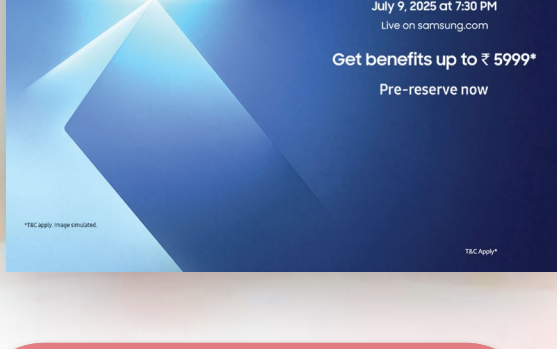
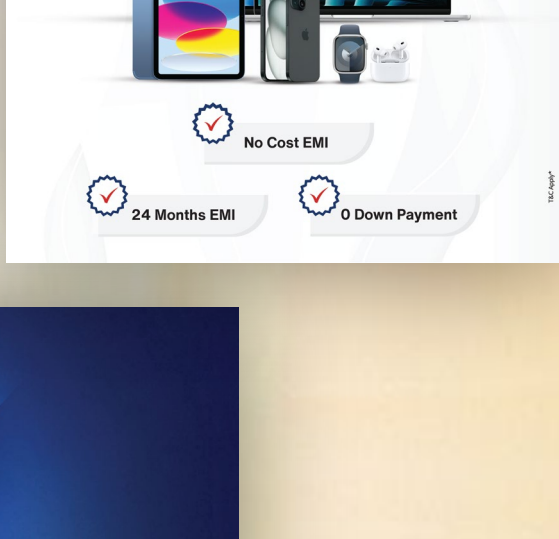
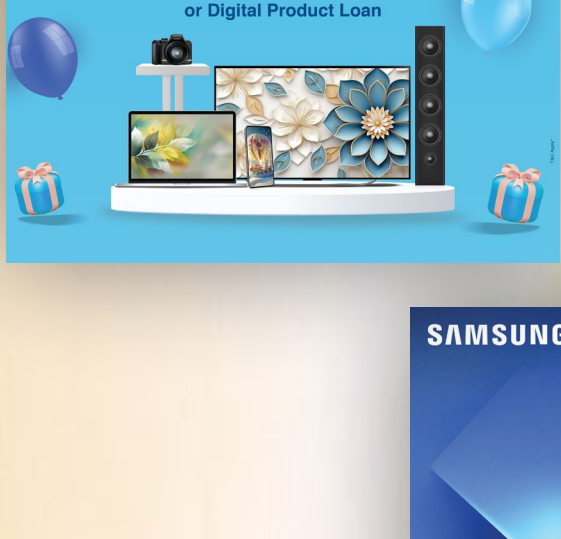
Here's a look at some key numbers that reflect our dedication to your satisfaction and success, made possible by your continued trust

- Since our founding in 2007, HDB has proudly served over 19.2 M customers
- With 1771 branches across the country in 1170 towns and cities, HDB is committed to being conveniently close to you, ensuring easy access to our services and expert advice wherever you are.
- 10 Million of you have chosen to experience HDB's convenience on the go! Our mobile app empowers you to manage your services effortlessly, making your interactions with HDB faster and simpler than ever before
- Our financial strength and stability are independently validated with a highest possible AAA Stable rating from both CARE and CRISIL
- We have positively impacted 1,25,000+ CSR beneficiaries through our social responsibility initiatives. This reflects our deep commitment to making a difference in the communities we serve.

Our Latest Hot Offers

We're excited to continue serving you with some incredible deals! Check out our latest

Check out the latest offers here: HDB Offers



APPLY NOW

1. T&Cs Apply
2. No-cost EMIs by manufacturers/distributors
3. Offers subject to change & availability

• CSR Milestones •

- The company's CSR initiatives in FY 2024-25 were implemented across 151 districts in
- 20 states and 2 union territories Fiscal Year 2024-25, HDBFS CSR activities, positively impacting approximately over
- 1,25,000 lives Over 95% of beneficiaries are from marginalised or vulnerable groups.



Project Sneha

5,800+ Women Treated for Nutritional Anaemia, 62 villages Benefitted from Reduced

Transport Aarogyam Kendra: Supporting the Health of India's Highway Heroes

80 Physiotherapy Camps Organised
42,000+ Stakeholders Benefitted

Transforming Lives with Skill Enhancement Initiatives 8,400+

Youth Trained, 72% Secured Employment through the Programme

Financial Literacy Clinics

500+ financial literacy workshops conducted
2,200+ Individuals Benefitted from Services at the Financial Literacy Clinics

Restoring Ecological Balance: Championing Sustainable Water and Forest Management

1,500+ Acres of Land treated for Soil and Moisture Conservation
160,000+ Trees Planted and nurtured to maturity

How We Help You Digitally & Keep You Secure

Easy Access & Convenience:

Our "HDB On-the-Go" app and other digital tools let you access all our services, manage your loans, and get help 24/7, right from your phone.

Faster Decisions:

We use smart tech to speed up loan approvals and give you offers tailored to your needs. This means quicker service for you!

You're in Control:

Our digital options mean you can apply for loans, make payments, and update your info yourself, saving you time and effort.

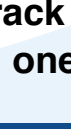
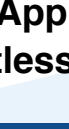
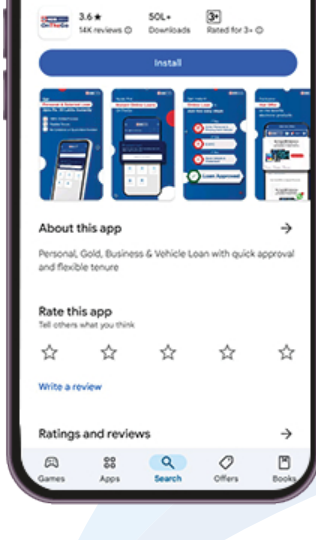
Your Data is Safe:

We've got a top-notch cybersecurity team and advanced systems in place, constantly watching over your information to keep it secure.

Always Protecting You:

We follow strict security rules, train our staff regularly, and constantly check our systems to ensure your data stays private and protected from any threats.

Make informed choices today for a stronger financial future!



Download the HDBFS App to track your loans, payments, and applications effortlessly in one place.

Visit Our Website – Discover tailored financial solutions designed to meet your unique needs.

For any tax-related queries or concerns, visit your nearest branch or call our customer care

at **+91 44 42984541**

Download Now

