

HDB Outreach

HOT OFFERS

1. Shop more. Celebrate more. Pay smart.

It's raining exciting offers with convenient finance options.



Your next drive could be closer than you think. Enjoy easy EMI's from HDBFS and stand a chance to win vouchers worth up to ₹60,000.

- Offer applicable all across India
- Terms and conditions apply

[CLICK HERE](#)

2. Make Home Comfort Easier to Plan

**FULFILLING
YOUR DREAMS**
with
No Cost EMI



Upgrade your home with the latest consumer durables through HDBFS No Cost EMI offers. Make every planned purchase more affordable with convenient repayment options.

- Visit your nearest store locator and contact an HDB representative for more details
- Offer available on Consumer Durable products
- Offers subject to change and availability
- No-cost EMIs by manufacturers/distributors facilitated by HDBFS
- To know more about Consumer Durable Loans, click here
- Terms and conditions apply

[CLICK HERE](#)

Keep your VEHICLE RAIN-READY

A few checks before the rains can help make every drive safer and smoother. Regular servicing, working wipers, strong brakes, and proper tyres can reduce the chances of breakdowns during the monsoon. Here's what you can do:

- Check tyres, brakes, battery, and lights
- Replace damaged wipers before heavy rains
- Avoid driving through waterlogged roads
- Keep RC, insurance, PUC, and emergency contacts handy
- Service the vehicle before long drives

Planning to buy or upgrade a vehicle? Explore HDBFS Auto Loan, Used Car Loan, or Two-Wheeler Loan options through official HDBFS channels.

- Offer/product availability subject to eligibility
- Terms and conditions apply. Click here

MONSOON Travel Feature

Plan the trip. Protect the budget.

A monsoon getaway is easier to enjoy when the spending is planned in advance. From misty hills to green valleys and coastal escapes, India has many beautiful rainy-season destinations to explore. But you can start with these gems.

Shillong, Meghalaya

If you want a monsoon escape filled with clouds, cool air, and scenic roads, Shillong makes a beautiful choice. Watch waterfalls come alive in the rain and enjoy slow café stops between sightseeing. It is a good pick when you want a peaceful break without losing the charm of a lively hill town. While here, do visit these places:

Ward's Lake:

Take a relaxed walk around this horseshoe-shaped lake, surrounded by gardens, wooden bridges, and calm city-side views

Elephant Falls:

Watch the three-step waterfall flow beautifully during the rains, making it one of Shillong's most loved monsoon spots

Shillong Peak:

Enjoy a wide view of the city, rolling hills, and cloud-covered valleys from one of the highest points around Shillong

Cherrapunji Drive:

Add a scenic day trip through misty roads, deep valleys, caves, waterfalls, and some of Meghalaya's most dramatic landscapes

Pachmarhi, Madhya Pradesh

If you prefer forests, caves, viewpoints, and a quieter hill-station experience, Pachmarhi can be a re-freshing monsoon getaway. The rains make the greenery richer, the waterfalls stronger, and the for-est roads more scenic. It is ideal when you want a nature-led break with family, friends, or your part-ner.

Bee Falls:

Enjoy one of Pachmarhi's most popular waterfalls that gets its name from the bees that used to flock around in the area

Pandav Caves:

Explore ancient rock-cut caves believed to have a local connection with the Panda-vas, surrounded by gardens and hill views

Jata Shankar:

Visit a peaceful cave shrine set between natural rock formations, with a narrow path-way and a quiet spiritual atmosphere

Dhoopgarh:

Catch sweeping valley views from the highest point in Madhya Pradesh, especially beautiful around sunrise, sunset, and cloudy monsoon days

A few simple checks before the monsoon can help make every drive safer, smoother, and stress-free.

Before booking:

- Set a travel budget before planning
- Compare travel and stay options
- Book only through trusted platforms
- Keep emergency funds aside
- Borrow only what you can comfortably repay

Planning a trip or managing travel-related expenses? Explore HDBFS Personal Loan options through official HDBFS channels.

- Loan availability subject to eligibility

Terms and conditions Apply*

DID YOU KNOW?

More than 80 million phishing and cyber scam attempts are detected in India annually, making the country one of the most frequently targeted in the world.

Think Before You Click

A link may look simple, but it can lead to a fake page or unauthorised payment request. You must always check the sender, source, and the receiver's name before making any payment.

A micro-checklist for you:

- Check sender identity
- Avoid unknown links
- Verify the payment page
- Confirm the receiver name
- Use only trusted apps, websites, and official channels
- Report suspicious activity immediately

Quick Poll

You receive a message saying,
"Click this link to claim your cashback voucher."

What should you do?

- Click immediately before the offer expires
- Share your OTP to confirm the reward
- Verify only through the official website, app, branch, or customer support
- Forward it to friends

1. Fake Travel Booking Scams

If you prefer forests, caves, viewpoints, and a quieter hill-station experience, Pachmarhi can be a re-freshing monsoon getaway. The rains make the greenery richer, the waterfalls stronger, and the for-est roads more scenic. It is ideal when you want a nature-led break with family, friends, or your part-ner.

Red Flags to Know

- Very large discounts from unknown travel pages
- Hotel, cab, or travel links shared only on WhatsApp or SMS
- Advance payment requested to a personal account
- Fake customer care numbers found through random online searches
- Pressure to book immediately before the offer expires
- Poor grammar, suspicious links, or unclear company details

What to do instead

- Book only through verified travel platforms or official websites
- Check the website, merchant name, and payment page carefully
- Avoid paying to personal accounts for official bookings
- Never share OTP, PIN, CVV, passwords, or net banking details
- Report suspicious links, pages, or numbers immediately

(Scroll down for correct answer)

QUICK SERVICE. MORE CONTROL. LESS WAITING.

HDB Xpress Services is better than ever before, as we constantly improve it to give customers instant, paperless access to important loan and payment services through official HDBFS digital channels. It helps customers manage common service needs anytime, without depending on branch visits or assisted channels.

This means one-click convenience, faster turnaround, 24/7 access, and more control over their loan servicing journey for you.

**Use
HDB Xpress
Services to:**

Track loan application

Update email ID

Complete Re-KYC

Make EMI payments through Quick Pay

Register e-mandate

Manage payment-related requests

Raise service requests

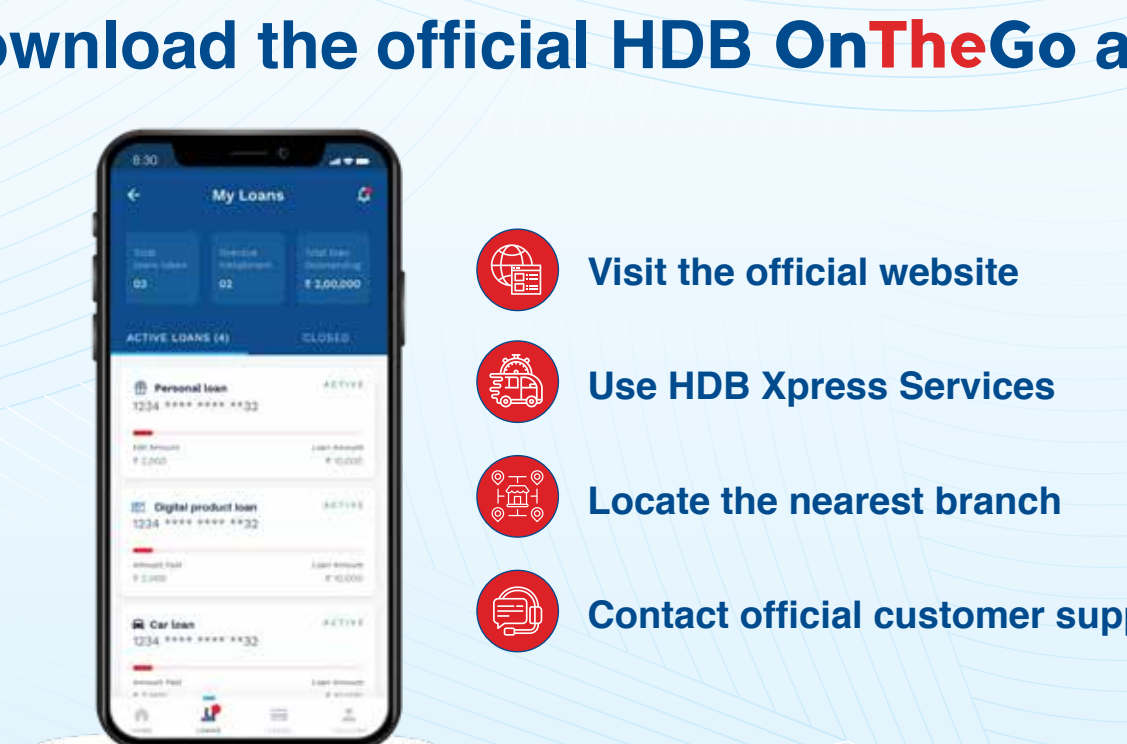
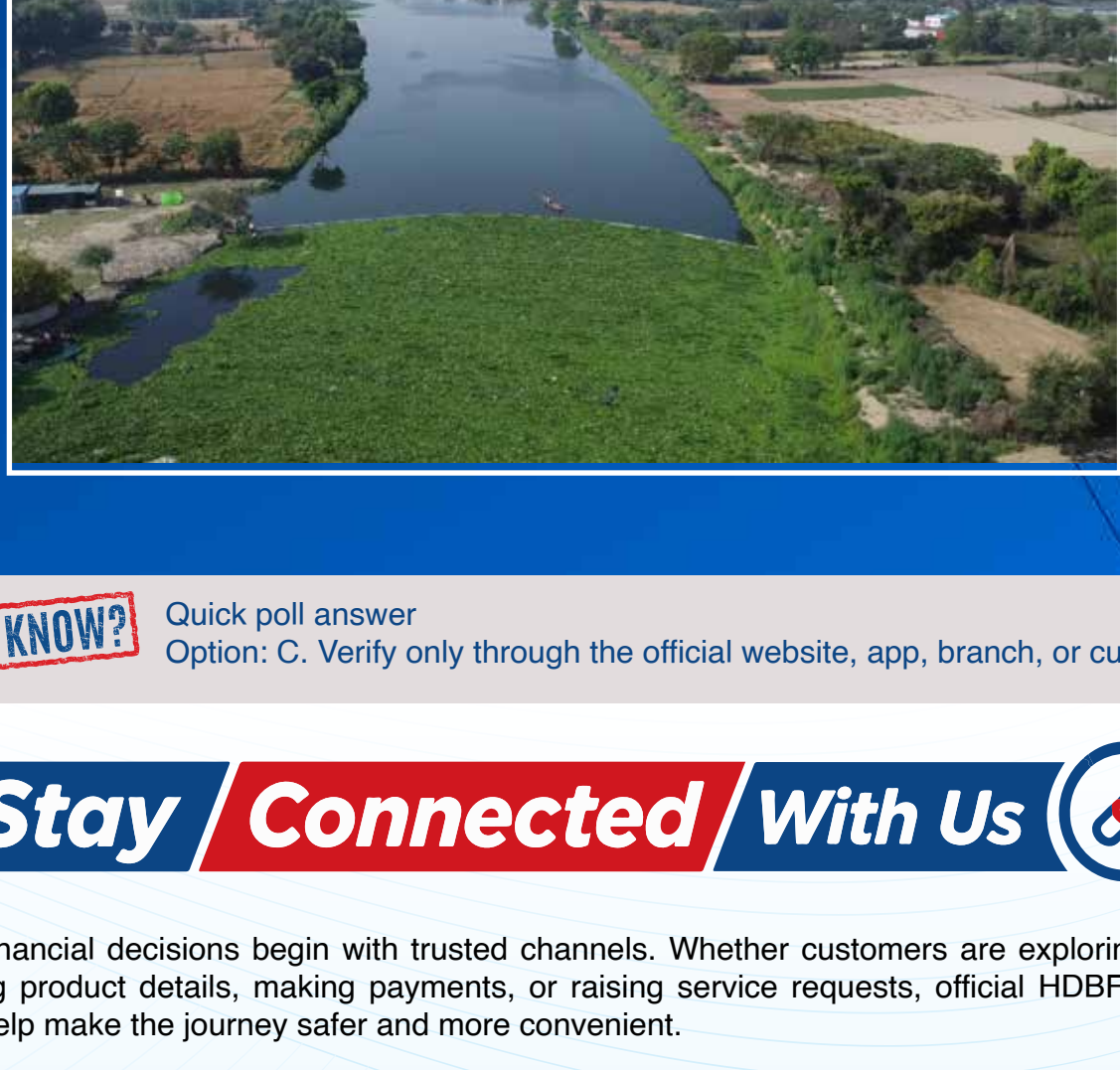
Use HDB Xpress Services only through the official HDBFS website or official app.

CSR & SUSTAINABILITY UPDATE

HDBFS collaborated with the Centre for Environment Education (CEE) to launch Project TrashShield. By deploying strong, low-cost barriers across critical canals in Lucknow, Ahmedabad, Pune, and Chennai, this frontline defence has successfully intercepted over 800 tons of floating debris in just its first ten months, stopping pollution right at the source.

However, the story doesn't end at the riverbank; Project TrashShield looks beyond the barriers to build a sustainable ecosystem. The initiative establishes local sorting stations and collaborates with Material Recovery Facilities to ensure that every piece of trapped plastic is segregated, responsibly disposed of, and recycled into useful materials. By turning a pollution crisis into a circular economy, the project restores local environments while simultaneously creating green livelihood opportunities for the community.

Watch the story of HDB's trash shield Project



DID YOU KNOW?

Quick poll answer
Option: C. Verify only through the official website, app, branch, or customer support

Stay Connected With Us

Smart financial decisions begin with trusted channels. Whether customers are exploring offers, checking product details, making payments, or raising service requests, official HDBFS touch-points help make the journey safer and more convenient.

Download the official HDB OnTheGo app

[Download Now](#)

Stay informed. Stay alert. Stay connected with HDBFS.